

JOEY LANG

WEBSITE

Loeyjang.com

MOBILE

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EMAIL

LoeyJang@gmail.com

LINKEDIN

LinkedIn.com/loeyjang

EXPERIENCE

Brand Designer

LOEY

2020 - Present

Founded LOEY with launch of sterling silver jewelry line. Responsible for designing all branding assets including photo, video, packaging & social media advertisements

Co Producer

MadHappy x Columbia

Oct 2022

Co Produced a photoshoot for the MadHappy x Columbia winter collection campaign and lookbook:

Sourced locations, sourced AC, PA, HMU, scheduling & logistics

Freelance graphic design

Self Employed

2018-2020

Designing logos, print advertisements, and digital assets for multiple different clients including: Snowmass Sports, Mycelium Growth, and BB&Y management

Event Coordinator

MadHappy

Dec 2021 - July 2022

Responsible for planning events and meals for large groups of social media influencers

Production Assistant

Multiple production companies & brands

2020 - present

Production Assistant for Matte Projects, HBO MAX, Kinetic Content, Atlantic Pictures and others. Working for brands including: Cartier, MadHappy, Wynn Resorts, and Beats by Dre

EDUCATION

University of Colorado

Boulder

2016 - 2020

Received a B.S. in Strategic Communications (Design, Branding, Advertising)

Minor in Business Entrepreneurship

PROFESSIONAL SKILLS

- Coordination
- Conception
- Content development
- Production communication & Collaboration
- Team leadership & Direction
- Adobe creative suite: (Illustrator, Photoshop, InDesign, Premiere)

INTERESTS

- Skiing: Halfpipe: Grand Prix world cup circuit, Revolution Tour
 - 36th in the world (2018)
 - Top 50 in the world (2014-2019)
- Outdoors (backpacking, mountain biking, camping, surfing)
- Fashion & Streetwear
- Creative Direction